

Polish-Russian content development and Online Marketing in Hamburg



About us

bab.la is a start-up based in Hamburg, Germany. Our product is a fast-growing interactive language portal, containing online dictionaries as well as quizzes, games and vocabulary lessons for language learning. Please visit our website <http://bab.la/> for details.

We offer internships in languages and marketing in a true start-up atmosphere with full integration into the team, lots of fun and exciting tasks. The internship pays 670 € a month and the minimum duration is 3 months.

Your job

Make bab.la a success in your home country!

„Loving languages? Come and join the bab.la team!“

Your tasks

- Enhance our Polish-Russian online dictionary
- Manage and develop the website content related to language learning and online dictionaries
- Establish co-operations with strategic partners in the field of languages / language learning
- Plan and execute multi-channel online marketing campaigns
- Write your own blog posts on bab.la's language blog www.lexiophiles.com on different topics concerning languages and thereby contribute to bab.la's standing in the language community.

Your profile

- **Excellent Russian** skills in addition to your mother tongue (Polish)
- Good English skills (English is our office language)
- German skills are **NOT** required
- Online affinity
- Language affinity ("language lover")
- Good knowledge of MS-Office
- Independent and precise work style
- Excellent ability to communicate
- Proactive and open approach and personality
- Like to work in a young team with an open, fun-loving style

Your benefits

- First-hand experience in a German Internet startup
- Gain knowledge of the online language learning market
- Lead your own projects
- Work in a fast-paced but fun and international environment with a young and enthusiastic team, nice atmosphere and a flat hierarchy
- Gain knowledge of online marketing strategies
- Fun internship in one of Germany's most exciting cities

We look forward to receiving your application! Please submit your full application (CV and cover letter in English) to: asia@bab.la.

Contact

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