


# ERASMUS STUDENT WORK PLACEMENT IN THE CZECH REPUBLIC

<b>EMPLOYER INFORMATION</b>	
Name of organization	BIC-R&D, s.r.o. 
Address incl. post code	Příkop 4, 602 00 Brno, Czech Republic
Telephone	+420 739 027 166
E-mail	j.orava@bic-rtd.cz
Website	www.bic-rtd.cz
Number of employees	6
Short description of the company	<p>BIC – R&amp;D, s.r.o. specialises in the field of Research, Development and Innovation activities in a business and institutional sector.</p> <p>The aim of our business is a stimulation of approachable, creative and friendly environment for these activities in the Czech Republic and the EU.</p>
Other	<p>We support industrial companies, small and medium enterprises (SMEs), associations and societies, agencies and public administration institutions, universities and research institutes in all stages of their activities related to research and technological development and innovation projects, i.e. starting from the phase of developing innovation strategies, innovation or development concepts, planning and management, up to the application of results of research and innovation activities.</p> <p>We are currently starting new project of establishment the coworking centre in Brno.</p>

<b>CONTACT DETAILS</b>	
Contact person for this placement	Mgr. Jan Orava
Department and designation / job title	Development Manager, Researcher
Direct telephone number	+420 739 027 166
E-mail address	j.orava@bic-rtd.cz
Skype	janorava

## PLACEMENT INFORMATION

Department / Function	IT Department / IT and Software Specialist, Application Developer
Description of activities	<p>We are looking to add a creative App Developer to our dynamic team! Developer at BIC-R&amp;D enjoy a highly collaborative environment and have many opportunities to learn from and share knowledge with other colleagues, developers and our business partners.</p> <p>Furthermore, we are ready to fully support your ideas and help you enter into the living world of business.</p> <p>What you will be doing? Design, develop and maintain Mobile or Web Apps and solutions that would be deployed and run in various projects. Your job contains e.g.:</p> <ul style="list-style-type: none"> <li>• Assisting in the technical specification of the applications;</li> <li>• Establishing a detailed program specification;</li> <li>• Clarifying what actions the program is intended to perform;</li> <li>• Breaking down program specification into its simplest elements and translating this logic into a programming language;</li> <li>• Working as part of a team, which may be established purely for a particular project, to write a specific section of the program;</li> <li>• Combining elements of the program design;</li> <li>• Contribute to development and unit testing;</li> <li>• Monitor market for new trend and technologies.</li> </ul>
Location	Příkop 4, 602 00 Brno, Czech Republic
Duration	2-12 months
Working hours per week	40
Accommodation	We are ready to help with finding accommodation according to student's demands. Brno is student's town so there are plenty of possibilities like dorms, shared flats etc.
Details of financial and "in kind" support to be provided	Financial contribution which will cover the local travel costs in Brno (public transport) and inland mobile calls.
Other	Details to be discussed

## COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	English: Independent User - B2
Computer skills and level of skills required	Microsoft Office, some of iOS, Android, Augmented reality, PHP, C, SQL, HTML5 etc.
Drivers license	-
Other	<p><b><u>General competences:</u></b></p> <ul style="list-style-type: none"> <li>• Creativity and active looking for new suggestions, ideas and solutions;</li> <li>• Active cooperation with team members and project partners;</li> <li>• Active hovering arguments, questions and suggestions;</li> <li>• Expanded view of various issues;</li> <li>• The ability to analyse a problem;</li> <li>• Proactivity and effort in performing assigned tasks.</li> </ul> <p><b><u>Specific requirements:</u></b></p> <ul style="list-style-type: none"> <li>• Deeper awareness about computer science, information systems, engineering or relevant discipline, or equivalent work experience</li> <li>• Experiences with web development (e.g. PHP, HTML5, SQL, WordPress) or mobile application development (iOS / Android)</li> <li>• Familiarity with Augmented reality</li> <li>• Metaio environment (based on C, HTML5)</li> </ul> <p><b><u>Before applying check our website for updates and further information!</u></b>  <a href="http://www.bic-rtd.cz/">http://www.bic-rtd.cz/</a></p> <p>or check out our facebook:  <a href="http://www.bic-rtd.cz/en/home/index.html">http://www.bic-rtd.cz/en/home/index.html</a>  and LinkedIn:  <a href="https://www.linkedin.com/company/bic-r&amp;d-s-r-o-">https://www.linkedin.com/company/bic-r&amp;d-s-r-o-</a></p>

## INFORMATION PROVIDED BY

Name	Mgr. Jan Orava
Department / Function	Development Manager, Researcher
E-mail address	+420 739 027 166
Phone number(s)	j.orava@bic-rtd.cz
Date	15.10.2014

## PLACEMENT INFORMATION

Department / Function	Marketing and PR / Marketing and Business Development Assistant / Coworking event manager
Description of activities	<p>We are looking to add a creative and system thinking Marketing and Business Developer to our dynamic team!</p> <p>It could be right you, the Developer at BIC-R&amp;D enjoys a highly collaborative environment and have many opportunities to learn from and share knowledge with other colleagues, developers and our business partners.</p> <p>What you will be doing?</p> <ul style="list-style-type: none"> <li>• Design and implementation of marketing campaigns and strategies;</li> <li>• Construction of attractive profiles and communication on social networks and webpages;</li> <li>• Preparation of documents and materials for our participation in conferences and trade fairs</li> <li>• Managing activities in our brand new coworking centre;</li> <li>• Cooperation on projects of coworking centre members</li> <li>• Business model development (Mobile and Web Applications);</li> <li>• Preparation of documents and strategies for company presentation;</li> <li>• Marketing research and analysis.</li> </ul>
Location	Príkop 4, 602 00 Brno, Czech Republic
Duration	2-12 months
Working hours per week	40
Accommodation	We are ready to help with finding accommodation according to student's demands. Brno is student's town so there are plenty of possibilities like dorms, shared flats etc.
Details of financial and "in kind" support to be provided	Financial contribution which will cover the local travel costs in Brno (public transport) and inland mobile calls.
Other	Details to be discussed

## COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	English: Independent User - B2
Computer skills and level of skills required	Microsoft Office
Drivers license	-
Other	<p><b>General competences:</b></p> <ul style="list-style-type: none"> <li>• Creative thinking, communication and negotiation skills;</li> <li>• Active cooperation with project partners;</li> </ul>

	<ul style="list-style-type: none"> <li>• Active hovering arguments, questions and suggestions;</li> <li>• Expanded view and thinking of various issues;</li> <li>• The ability to analyse a problem and creating new solutions;</li> <li>• The ability to work both independently and in teams, pro-active approach;</li> <li>• Oral and written communication skills.</li> </ul> <p><b><u>Specific requirements:</u></b></p> <ul style="list-style-type: none"> <li>• Deeper awareness about marketing communication and strategies;</li> <li>• Experience with marketing on social networks;</li> <li>• Advanced proficiency in the Microsoft Office;</li> <li>• Copywriting skills.</li> </ul> <p><b><u>We welcome, but not essential:</u></b></p> <ul style="list-style-type: none"> <li>• Working with Web design and graphic programs;</li> <li>• Open Source development experience;</li> <li>• Experience with Google Analytics and Google AdWord.</li> </ul> <p><b><u>Before applying check our website for updates and further information!</u></b>  <a href="http://www.bic-rtd.cz/">http://www.bic-rtd.cz/</a></p> <p>or check out our facebook:  <a href="http://www.bic-rtd.cz/en/home/index.html">http://www.bic-rtd.cz/en/home/index.html</a>  and LinkedIn:  <a href="https://www.linkedin.com/company/bic-r&amp;d-s-r-o-">https://www.linkedin.com/company/bic-r&amp;d-s-r-o-</a></p>
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